RESULT

TAKING IT A STEP FURTHER

You are still stuck in your filter bubble, but you are already using a number of methods to try to make it burst. Keep it up! Simply follow these guidelines…

1 // USE DIFFERENT SEARCH ENGINES

Google stores your information and creates a tracking profile. Use different search engines, such as DuckDuckGo, MetaGer, Gexsi, Qwant, Startpage or Ecosia. Safety, privacy and no tracking are of primary importance to those search engines.

2 // DISABLE PERSONALISED ADS FOR APPS

Apps can store information based on your interests and demographics. Depending on your advertising ID settings and the general terms and conditions of the apps you use, the advertising that is displayed to you is tailored to you personally. You can opt out of these features in your privacy settings anytime.

3 // DELETE COOKIES

Cookies are files stored by web sites which contain information such as personal page settings. Not all cookies make surfing the Internet easier – some tracking cookies also have disadvantages. Cookies should therefore be deleted from your browser regularly.

4 // SURF THE WEB ANONYMOUSLY

Private browsing prevents your browser history from being stored, thus making your online movements untraceable. Also, search box entries, passwords, downloads and – most notably – cookies are not stored on your device. However, internet providers and websites can still track your activity.

5 // CLEAR THE CACHE

The cache is the buffer memory on a PC. If you want to erase your movements in your web browser, you should clear it regularly.

6 // EXPLORE ALTERNATIVE APPS

Use Forgotify as an alternative to Spotify or YouTube. It will help you discover lesser-known music that is not sorted by the number of clicks.

7 // ENABLE THE 'DO NOT TRACK' OPTION IN YOUR WEB BROWSER

'Do Not Track' might not sound familiar, but it's a privacy feature built into most web browsers. When you enable it, it asks the websites you visit not to collect or track your web browsing data. Tell web sites not to track your web activities in your 'Privacy and Security' settings.

8 // USE ANTI-TRACKING SOFTWARE

Browser-Add-Ons like Privacy Badger notify you about trackers and allow you to block them: **privacybadger.org**

9 // LIKE INCONVENIENT CONTENT

From time to time, you should 'like' content that you do not actually like. In order to trick the algorithm, you sometimes need to put up with disagreeable comments, contributions and users. It prevents a selective perception.

10 // OPEN UP YOUR INTERESTS

Another way of broadening your horizon is to watch films and documentaries on Netflix or YouTube that you would not normally watch.