

# RESULT

TAKING  
IT A STEP  
FURTHER


You are still stuck in your filter bubble, but you are already using a number of methods to try to make it burst. Keep it up! Simply follow these guidelines

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### 1 use different search engines

Google stores your information and creates a tracking profile. Use different search engines, such as DuckDuckGo, MetaGer, Gexsi, Qwant, Startpage or Ecosia. Safety, privacy and no tracking are of primary importance to those search engines.




### 2 disable personalised ads for apps

 **Android:** Settings → Google → Ads → Select 'Opt out of Ads'


 **iOS:** Settings → Privacy → Advertising → Enable 'Limit Ad Tracking'.


### 3 delete cookies

Cookies are files stored by web sites which contain information such as personal page settings.

 **Deleting cookies on a computer:**    

→ Chrome/Firefox/MS Edge: Ctrl+Shift+Del  
→ Safari: Menu → Preferences → Privacy → 'Block All Cookies'

 **Deleting cookies on an iPhone using Safari:**  
Settings → Safari → 'Block All Cookies'

 **Deleting cookies on an Android phone using the standard browser:**

Settings → Privacy → Clear Browsing Data → Cookies and Site Data

### 4 surf the web anonymously

Private browsing prevents your browser history from being stored, thus making your online movements untraceable. Also, search box entries, passwords, downloads and – most notably – cookies are not stored on your device. However, internet providers and websites can still track your activity.

 **How to open a private window on an iPhone:**






Safari → tab overview → Private → Done

 **How to open a private window on an Android phone:**

Google Chrome → three-dot menu → 'New incognito tab'


### 5 clear the cache

The cache is the buffer memory on a PC. If you want to erase your movements in your web browser, you should clear it regularly.


 **Clear the cache on a computer:**    

→ Chrome/Firefox/MS Edge: Ctrl+Shift+Del

→ Safari: Alt+Cmd+E

 **Clear the cache on an iPhone using Safari:**

Settings → Safari → Clear History and Website Data

 **Clear the cache on an Android phone using the standard browser:**

Settings → Storage → Internal Shared Storage → Cached Data

### 6 explore alternative apps

Use *Forgotify* as an alternative to Spotify or YouTube. It will help you discover music that others don't listen to and that is not classified by the number of clicks.

### 7 enable the 'Do not track' option in your web browser

Tell web sites not to track your web activities:  
Browser menu → Settings → Privacy → Do not track

### 8 use anti-tracking software

Browser-Add-Ons like *Privacy Badger* notify you about trackers and allow you to block them: [www.eff.org/privacybadger](http://www.eff.org/privacybadger)

### 9 like inconvenient content

From time to time, you should 'like' content that you don't particularly like. As a matter of fact, in order to trick the algorithm, you sometimes need to put up with disagreeable or offensive comments, contributions and users. In doing so, you are actively countering a selective perception.

### 10 open up your interests

Another way of broadening your horizon is to watch films and documentaries on Netflix or YouTube that you would not normally watch.